

## Industry Visit

### Shaily Engineering Plastics Ltd.

Reading a book about management isn't going to make you a good manager any more than a book about guitar will make you a good guitarist, but it can get you thinking about the most important concepts. In concern of this, students are required to have Industrial Visits besides their classes in order to have a thorough understanding of the corporate culture, operations and Management.

With this objective in mind, a one – day Industrial Visit was organized by C. K Shah Vijapurwala Institute of Management on **19th January, 2017** to '**Shaily Engineering Plastics Limited**' plant in **Rania, Vadodara**.

The visit was planned for the students of MBA-Semester 3, accompanied by the Faculty-coordinators Dr. Ankit Shah, (Placement Officer). The bus left the Campus by 8:30 am with a total of 25 students. The group reached the plant by 9:30 am. The group was taken to the training hall first and foremost as soon as reaching the plant. Then they were giving as small refreshment and an introductory video was shown providing useful information about the Company was given by **Company HR Head Mr.Kiran Pradhan**.



Company information such as:

- An insight into the historical background of Shaily Engineering Plastics Limited.
- Quality Standards followed: Various Certifications acquired (ISO 9001: 2008, ISO/TS 16949: 2009, ISO 13485:2012 +AC: 2012, ISO 15378:2011).
- Giving Knowledge About HR Policies of Company in brief.
- Also show and giving presentation about new Innovation of pharma plant.
- They show their CSR Activities and employee engagement programmes conducted by company.

- Law follow by company like they follow both Indian and global company law because of only IKEA which is foremost for Shaily Engineering Plastics Limited in regular profit generation.

Within the industry premises Mr.Parth Patel And Mr. Sanjay Raj took charge and had taken the group to the plant and briefed about the plant, number of production lines as well as the various activities happening in the plant like Making of DYC (Do Yourself) box which is product of IKEA for European people manufacture through waste of plastics like plastic bottles, plastic bags, etc., plastic spoon,labelling and packaging of products. The Finished goods they produce are IKEA, Lakme, Gillette razors, ABB, FAG products which is manufacture as per company (Purchase company) Requirement and design is also given by purchase company.Their business mainly Dependent on IKEA because their 70% business from export to IKEA.

The plant is fully automated. Students were astounded by the speed at which the process occurred and how the automated systems could work according to requirements. Company manufactures 365 days in three Shifts of employees. The students were provided with deep insights about the working of the Plant and each and every question was patiently answered by both.

The visit was finally concluded around 11:30 am and the group was gathered for photograph with Company HR head (Mr.Kiran Pradhan). The students left the plant around 11:45 am. The industrial visit to Shaily Engineering Plastics Limited was a great experience for students in getting live exposure of manufacturing which can help them in their further career enhancements.

***"Well, it may be all right in practical, but it will never work in theory."***

***Report written by: Dhrumil Modi (Batch VII)***