



Gujarat Technological University

Centre for Business Ethics & CSR (CBEC&SR)

In collaboration with



C K Shah Vijapurwala Institute of Management

Sponsored By

Shri Mahavira Jaina Vidyalaya Education Foundation

Approved by AICTE, Ministry of HRD, Government of India



organizes

4th International Conference on

“Business Ethics for Good Corporate Governance & Sustainability”

On

February 6 - 7, 2015

Venue: GTU Chandkheda Campus, Ahmedabad, India

4th Ethics Conference 2015:

The 4th International Conference on ‘Business Ethics for Good Corporate Governance & Sustainability’ is collectively organized by GTU-Centre for Business Ethics & CSR, Ahmedabad in collaboration with SMJVs CKSV Institute of Management, Vadodara. The Conference envisages bringing together global scholars to one of the fastest growing economies of the world to deliberate their views on the conference theme and the need of the time for business sustainability viz. Business Ethics and Governance.

The Conference would offer a key note addresses by global speakers to get international perspectives and its implications for India, roundtables, paper presentations, and a platform for networking to forge collaboration with global scholars.

Conference Organisers:

Gujarat Technological University

Gujarat Technological University (GTU), the biggest University in the state of Gujarat, was established to provide excellence in science and technology field since 2007. GTU makes 100 Degree Engineering, 90 Degree Pharmacy, 90 Diploma Engineering, over 100 MBA, 76 MCA, 2 Hotel Management, 16 Diploma Pharmacy colleges, in total a conglomerate of 400,000 students and 20,000 professors are united under GTU. GTU is becoming an International Innovative University with several collaborations and exchanges with Canada, The USA and German Universities and attracts foreign students from about 25 countries. The University’s **Founder Hon. Vice Chancellor Dr. Akshai Aggarwal**, is a visionary who has been instrumental in making GTU a global university. GTU was awarded **Best Higher Education Institute/University of the Year** on February 2014, organized by The Associated Chambers of Commerce and Industry of India (ASSOCHAM). GTU was awarded **Best University in internationalization of its Faculty and Students under Government University category**, in May 2013, organized jointly with Communication Multimedia Applications Infrastructure (CMAI) Association of India which is an association with 48,500 members and 54 MOU partners across the globe. GTU won the World Education Awards 2013 in Higher Education for: eCampus Initiative for its project ‘Active Learning’... to mention a few feathers in its hat.

Centre for Business Ethics and CSR (CBECRS)

The GTU-Centre for Business Ethics and CSR through its Studies, Conferences, Workshops, and Seminars has become the transforming seed that changes both the economy and education. The Center is a place for 'Technological Reflection and Dialogue' for rediscovering "WISDOM", so that we could use our technical and human educational skills to build a much wiser world.

To move a small step towards this vision GTU CBE CSR organises conference every year to encourage research. First National Conference on "Business Ethics for Global Success of Indian Businesses" organised on 25-26 September 2010. Second National Conference on "Business Ethics & Corporate Governance" on 22-23 September 2011. Third International Conference on Business Ethics, Governance and Sustainable Enterprises organised on 8 - 9 February 2013. Centre also organises leadership Summit every year. International Seminar on Ethical Dilemmas organised by the Centre. International Faculty Development Program also organised by the centre to implement PRME Anti-corruption tool-kit for the GTU MBA Program.

SMJVs CKSV Institute of Management, Vadodara

CKSVIM Business School is founded by 100 year old Trust Shri Mahavira Jaina Vidyalaya Education Foundation (SMJV) and is one of the leading Institute of Management since 2009. Its Motto is: Education...Ethics...Enterprise...Empowerment. The Institute under the flagship of its Founder-Director Dr. Rajesh Khajuria, has won a plethora of accolades and honours in its short span of five years of existence.

It is the first Management Institute (B-School) in Western India who has been awarded the 'Candidate for Accreditation' by ACBSP, USA.

Ranked 1st among MBA Institutes under GTU and 4th among MBA Institutes in Gujarat by Times B-School Survey 2014 partnered with The Nielsen Company.

Ad-judged as one of the 2 Best Emerging Management Institutes, and one of the 9 Best Management Institutes (other than IIMs) in India as per the AICTE - CII Survey of Industry - Linked Technical Institutes 2013.

Awarded A+ for three consecutive years (2013, 2012 & 2011) in Best 'B- Schools Survey' conducted by Business India.

Call for the Papers

Today, commerce, be it industry, trade or mutual exchange, has truly become global. With the onset of globalization and the business corporation spreading its wings outside the home country, there is an urgent need for a sustained dialogue, initially among senior business leaders from around the world, leaders of governments and other institutions, academicians and students as well, who are our would-be managers. Transparency, honesty, fairness, integrity and ethical behaviour along with protection of all stakeholders' interests are commendable virtues within the country as well as a pre-requisite in international trade. The 4th **International Conference** encompasses the influence of international perspectives through insights found in Indian realities as well as international best practices. Such a two-way congruence and exchange of ideas between the Indian and international researchers will help to reflect on lessons from the past, critically analyse current imperatives and develop a path for the future of management theory, education and practice related to ethics, governance and sustainability. Towards this end, papers are invited for sessions to be organized around the sub-themes listed below.

Theme-1: Business Ethics

- Should profit be the sole objective of businesses?
- Ethics for local and global success
- The paradigm shift- Business Ethics now and then
- Future of Business Ethics
- Ethical Index for Companies
- Corporate Social Responsibility (CSR) as an Ethical Tool
- Ethics for Illicit Business Practices
- Ethics in Education

Theme-2 : Ethical Governance & Leadership

- Corporate Governance - Laws, Practices and its implications
- Governance in Governmental / Private organizations
- Governance in MSMEs
- Global Governance and Corporate Liability
- Corporate Governance in developing and transition economies

Theme-3 : Sustainability & Ethics

- Responsible Business Enterprises... UN Global Compact - PRME Principles
- Sustainable Products and services in India and globally
- Sustainable Business and Industry
- Sustainable Agri-Business
- Environment Sustainability
- Sustainable Education - Higher and School Education
- Responsible Finance / Marketing / HRM / IT

Best Paper Awards

Nine (9) Papers - One Paper each from three categories: Academic, Reflective practice, and Case-studies, for three themes; Ethics, Governance and Sustainability - will be awarded at the Valedictory session.

Author Guidelines

Paper / Article Submission Guidelines Selection of papers for presentation and publication will be based on a detailed abstract of about 300 words and major references. The abstract must include a clear indication of purpose of research, methodology, expected results, and implications.

The manuscript should conform to:

Length	Abstract: 300 words excluding title Cover page Full Paper: 2000-5000 words excluding title / cover page / abstract
Font Type & Size	Times New Roman & 12 Points
Line Spacing & Page Margins	1.5-inch & 1-inch all around
Page/Chart/Table Numbering	Consecutively Numbered
Page Length	Full Paper: not exceeding 08-15 pages which includes declaration, abstract, cover page, tables, figures and references.
Title Page	Title, author(s), affiliation(s), e-mail (s) & Contact No(s).
Reference Style	APA Referencing Style
Paragraph Formatting Style	Justified in one column

Registration Form

All delegates must register online using following link:

https://docs.google.com/forms/d/1tr6dV_mXrxGvuRZ52YdCukV2eBK5Jcr3da6dcysBNo8/viewform?c=0&w=1&usp=mail_form_link

Registration fees once paid will not be refunded. All International delegates will be required to remit in equivalent foreign currency in US \$. Registration fee includes cost of conference Journal, conference kit, Tea/Coffee, Breakfast & Lunch served during the conference. All delegates need to register and make payment through online mode only following above mentioned payment and registration links.

Declaration:

The below mentioned proforma (Link) shall be the first page of the full paper and Author(s) are requested to submit this declaration form along with full paper in a single word file through only e-mail to: cbecsr@gtu.edu.in

[Declaration Form:

https://docs.google.com/a/gtu.edu.in/document/d/1nN2ktgrtC1Vh8vD_wW7Y6gbQSldOoX-riCpZnB1F6dU/edit]

Submissions should be made electronically in MS Word format only to <cbecsr@gtu.edu.in>

Payment Mode / Process All payment must be made using online payment mode by following online payment link:

<https://www.onlinesbi.com/prelogin/institutiontypedisplay.htm>

For instructions and query related to online payment, kindly refer:<http://www.gtu.ac.in/ImpCircular/SBIPayment%20Instructions.pdf>

Important Dates:

Registration Begins	20 th October, 2014	Please send full paper along with the declaration form on: cbecsr@gtu.edu.in Early Bird Discount: Avail an early bird discount of 50% on the registration fees mentioned below. [Only for the delegates, whose payment is received by the organizers before 10 th December, 2014 using online payment mode mentioned above].
Last Date for Abstract and Declaration Submission	25 th November, 2014	
Early Bird Discount	10 th December, 2014	
Last Date for Full Paper Submission	25 th December, 2014	
Confirmation of Full Paper Acceptance	On or before 10 th January, 2015	
Payment of Registration Fees	On or before 20 th January, 2015	
Conference Dates	6 th & 7 th February, 2015	

Fee Structure:

Category	On or Before 10 th December, 2014	After 10 th December, 2014
Corporate / Business / Government / NGO Representative	Rs. 1000/-	Rs. 2000/-
Academician	Rs. 500/-	Rs. 1000/-
Alumni	Rs. 300/-	Rs. 600/-
Student / Research Scholar	Rs. 200/-	Rs. 400/-
International Representatives	US \$ 100/	US \$ 200/

Highlights of the Conference:

- The conference will have plenary sessions by internationally renowned researchers and industry leaders.
- Selected and recommended research articles/contributions shall be published in 'SANKALPA: Journal of Management & Research', Vol. 5, Issue 1 (January-June 2015), bearing ISSN No. 2231-1904 and Impact Factor 2.372 (ISRA-JIF) after blind-review and acceptance by the publishers.
- The conference will host workshops/panel discussions on contemporary themes.
- Paper presentations of recommended papers by authors and contributors.
- Cash Awards for best 3 research presentations (Amount of award to be announced later).
- Certificate of Participation shall be awarded by the University to all the Speakers and Participants.
- Networking with national and international dignitaries, professors and students.

Patrons:

Dr Akshai Aggarwal, Hon. Vice Chancellor, Gujarat Technological University (GTU)
Shri Subodhratna Gardi, Hon. Secretary, Shri Mahavira Jaina Vidyalaya, Mumbai

Convener & Co-Conveners:

Dr. Rajesh Khajuria, Convener - Director, C K Shah Vijapurwala Institute of Management, Vadodara
Dr. Satendra Kumar, Chairman, PhD Research Centre, CKSV Institute of Management, Vadodara
Dr. Shailesh Thaker, Honorary Director, GTU-Centre for Business Ethics and CSR, Ahmedabad
Dr. Charles Savage, Member, Board of Advisors, CBECRSR, President & Mentor, Knowledge Era
Enterprising International, Germany
G.Narayana (Guruji), Member, Board of Advisor, GTU's Centre for Business Ethics and CSR
Dr. S O Junare, Director, Shri Jairambhai Patel Institute of Business Management, Gandhinagar
Dr. Chinnam Reddy, Dean, Marwadi Education Foundation's Group of Institutions
Dr PGK Murthy, Director, Parul Institute of Management & Research, Vadodara
Dr. Jagdish Joshipura, Director, Som-Lalit Institute of Management Studies, Ahmedabad
Prof. Bharat C. Dalal, Honorary Director, GTU's Centre for Governance Systems, Ahmedabad
Dr. K.N. Sheth, Director, Venus International College of Technology, Gandhinagar

Conference Advisory Committee:

Zone-1 Ahmedabad

Dr. Siddharth Bist, Director, L. J. Institute of Management, Ahmedabad
Dr. Dharmesh Shah, Professor, NRIBM, (GLS) Ahmedabad
Dr. Viral Bhatt, Director, SAL Institute of Management, Ahmedabad
Dr. Hitesh Ruparel, Director, GLS Institute of Management, Ahmedabad
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Zone-3: Vadodara-Vallabh Vidyanagar

Prof. Arun Shah, I/c Director, Sigma Institute of Management Studies, Vadodara
Dr. N N Patel, Director, Anand Institute of Management, Anand
Dr. Rajnikant Patel, Director, G H Patel Institute of Management, Dehmi
Prof. Samir Rohadia, Parul Institute of Management, Vadodara
Dr Manish Vyas, Indu Management College, Vadodara

Zone -2 Gandhinagar

Dr. Jayashish Sethi, Director, Manish Institute of Management, Visnagar
Dr. Kishor Bhanushali, Director, Global Institute of Management, Adalaj, Gandhinagar

Zone-4 Rajkot: Saurashtra

Dr. Vikas Arora, Director, Atmiya Institute of Management, Rajkot
Dr. Viral Shilu, Director, Swaminarayan Institute of Management, Porbandar
Dr. Munshi, Director, N R Vekaria MBA College, Junagadh

Zone-5: Surat - South Gujarat

Dr. Trupti Almoula, Director, Narmada
College of Management, Bharuch

Dr. Pankaj Patel, Director, GIDC-Rajju
Shroff Institute of Management, Vapi

Dr. Jimmy Kapadia, Director, S R Luthra
Institute of Management, Surat

Dr. Snehal Mistry, Director, C K Pithawala,
Institute of Management, Surat

Dr. Prashant Joshi, Director, Shrimad
Rajchandra Institute of Management &
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CKSVIM Committee Members

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Dr. Kerav Pandya, Asso. Professor, CKSVIM

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Mr. Keyur Darji, Research Associate, GTU

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Mr. Vikrant Vala, Research Associate, GTU

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Address and Conference Venue:

Gujarat Technological University
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Nr. Vishwakarma Govt. Eng. College
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Gujarat (India)

Convener:

Dr. Rajesh Khajuria,
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Conference Coordinators:

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