



C. K. Shah Vijapurwala Institute of Management
Founded By
Shri Mahavira Jaina Vidyalaya Education Foundation



— Shri Mahavir Jain Vidyalaya Campus, Near Goyagate Circle, R. V. Desai Road, Vadodara-390 004. (Guj) INDIA —

A
REPORT ON
THE WORKSHOP ORGANISED FOR
“ ENTREPRENEURIAL ATTITUDE AND MINDSET ”



**C K Shah Vijapurwala
Institute of Management**

WORKSHOP

Topic:
Entrepreneurial Attitude and Mindset

Date: 12/07/2022

Time: 10.30 am to 12.30 pm

by

Mr. Vihang Shah

Founder and CEO of
Vision Rise Business Services Pvt. Ltd

Venue

Conference Hall, CKSVIM Campus, Near Goyagate Circle,
R. V. Desai Road, Pratapnagar, Vadodara

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By considering the aim of creative job opportunities, boosting creativity and innovation amongst Management students and nurturing the environment that motivates more and more students to become an entrepreneur, A workshop on the topic “Entrepreneurial Attitudes and Mindset” was organised at our Campus on 12th July, 2022.

For this workshop, CKSVIM invited Mr. Vihang Shah, Founder and CEO of Vision Rise Business Pvt. Ltd., a young and visionary entrepreneur with the aim of creating 100 entrepreneurs in upcoming 2 years. Almost all the students from MBA Semester 2 and BBA semester 3 participated and learnt business and entrepreneurship skills from this informative class.

The session was inaugurated at 10.30 am sharp in the conference hall of the institute with Lamp Lightening and Prayers of Goddess Saraswati and Navkar Mantra followed by Welcome speech of Dr. Kerav Pandya, Director, CKSVIM. After that Mr. Vihang Shah was introduced to students and then the journey of changing mindsets of future managers to become entrepreneurs was started. The entire session was live and interactive as there were lots of activities like management games, quizzes, case studies, storytelling, lessons from Mahabharat and Geeta etc.

Students attended the workshop with sheer enthusiasm and grabbed the opportunity to develop their ideas, making business plan and started thinking about the possibilities of starting their own business. At the end of the session, a feedback form was filled by all the students where the satisfactory response from the students was enough to prove the success of such efforts.

The workshop was organised and coordinated by Dr. Meghna Shah under the guidance of Dr. Kerav Pandya, Director, CKSVIM.

Details about the workshop:

- ✓ Date of the Workshop: 12-07-2022
- ✓ Time: 10.30 am to 12.30 pm
- ✓ Venue: Conference Hall, CKSVIM Campus
- ✓ Topic of the Workshop: Entrepreneurial Attitude and Mindset
- ✓ NO. Of Students attempted: 70 Students (MBA Sem-2 and BBA Sem-3)
- ✓ Speaker: Mr. Vihang Shah (CEO, Vision Rise Business Services Pvt. Ltd)
- ✓ Student Coordinator: Ms. Dixita Vandra (MBA sem-2)
- ✓ Faculty Coordinator: Dr. Meghna Shah
- ✓ Director: Dr. Kerav Pandya

Glimpses of the Workshop:

1. The Lamp- Lightning and Prayer



2. The beginning:



3. Students' Participation:



4. Management Games and Activities:





Prepared By: Dr. Meghna Shah