

CELEBRATION OF “MATRUBHASHA GUJARATI DIVAS”

AT C.K.SHAH VIJAPURWALA INSTITUTE OF MANAGEMENT ON 19-2-2020



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CKSVIM FAMILY

It is said that a child utters the first word in his mother tongue only. With age, a child may learn numerous different dialects and get proficient with numerous other languages; however the comfort of talking in one's own native language is unequalled.

To save each language in order to keep up the social legacy of each Nation, UNESCO IN 1999 declared 21st February as International Mother Language Day. **Accordingly, We at CKSVIM decided to celebrate the same on 19th February, 2020 as “Matrubhasha Gujarati Divas”**

The main objective of this effort is to make students aware of the use of Gujarati language which is necessary for the overall development of Students and make them proficient in their respective mother tongues.

The program started at 9:30 with Saraswati Pooja in the Conference Hall of CKSVIM., followed by

1. Essay Competition in Gujarati (Topic of the Essay: Hu ane Mari Bhasha: Gujarati)
2. Gujarati Books Exhibition,
3. Quiz Competition in Gujarati
4. Fun activities like Translation of English Verbs into Pure Gujarati verbs by Students.
5. Quiz on Gujarati Idioms

The students enthusiastically, participated in all the activities with feeling proud on their mother tongue.

1. **Glimpse of Essay Competition in Gujarati (Topic of the Essay: Hu ane Mari Bhasha: Gujarati)**



2. Glimpse Exhibition of Gujarati Books:



3. Glimpse of Quiz Competition in Gujarati:



4. Glimpse of Fun activities like Translation of English Verbs into Pure Gujarati verbs by Students:





The celebration of matrubhasha diwas gave an immense pleasure not only to the students but also to all the members of the Institute by reminding one's unbreakable bond towards one's mother tongue.

“JAY JAY GARVI GUJARAT”