



### **Quarterly Newsletter**



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From the Director's Desk

Dear Students, Faculty, and Staff,

As we reflect on the vibrant activities and remarkable achievements that have unfolded at CKSVIM over the past few months, I am filled with immense pride and gratitude for

our dynamic community. Our commitment to academic excellence, social responsibility, and cultural engagement shines brightly through the various initiatives and accomplishments we have celebrated together.

From Dr. Mitsu Aacharya's recognition for her groundbreaking research at the International Conference on Women in Science and Technology to our students' enthusiastic participation in community



service and engaging events like the Art Carnival, each achievement is a testament to our shared vision of fostering innovation, compassion, and leadership.

I am particularly thrilled to see our students actively participating in competitions and programs, demonstrating their talents and aspirations. The accolades received by Ms. Heena Bhavsar at the MSU Conference and the successful participation in Revā 2024 exemplify the excellence we strive for at CKSVIM.

As we continue to embrace new opportunities, whether through our engagement with renowned personalities or enriching study tours, let us keep nurturing the spirit of inquiry and collaboration that defines us.

I encourage each of you to continue pursuing your passions and to take an active role in our collective journey. Thank you for being an integral part of CKSVIM's story, and let's look forward to an inspiring and transformative future together.

Warm regards,

Dr. Kerav Pandya

Director, CKSVIM

#### Honoured for Best Research Paper at International Conference

Dr. Mitsu Aacharya, Placement Officer at CKSVIM, was recently recognized at the prestigious 3rd International Conference on Women in Science and Technology: Creating Sustainable Careers, held at BVM from December 28th to 30th. Dr. Mitsu's research paper, titled "Intersectional Challenges Faced by Disabled Women," was awarded as the best in its category, reflecting a deep commitment to innovative research and addressing critical societal issues. This accolade not only celebrates Dr. Mitsu's scholarly excellence but also highlights CKSVIM's dedication to promoting intellectual inquiry and fostering a culture of academic distinction.





**Students Participate in Road Safety Awareness Initiative** 

MBA students from CKSVIM actively took part in a road safety meeting organized by CII-YI, aimed at promoting awareness and understanding of road safety regulations among participants. Their involvement reflects CKSVIM's commitment to social responsibility and encourages students to engage in meaningful initiatives that contribute to community well-being and public safety.



Spreading Compassion through Social Responsive Club Initiative

On 11th January, MBA students of CKSVIM demonstrated compassion by feeding stray dogs across 6 to 7 areas in Vadodara under the Social Responsive Club, coordinated by Dr. Mitsu Aacharya. Volunteers Dhanshree, Rahul, Deep, and Vansh actively participated, feeding over 90 dogs. This thoughtful initiative not only provided care to the animals but also delivered a meaningful message to the community, emphasizing that compassion and social responsibility should be woven into every individual's life, beyond professional ambitions.



Students Showcase Creativity at CKSVIM Art Carnival

CKSVIM recently hosted an exciting Art Carnival, where BBA students unleashed their creativity through activities like "Waste to Best," "Sand Art," and "Paint Your Imagination." The event was a vibrant celebration of artistic expression, leaving participants and attendees inspired and energized. It was a perfect blend of art and fun, with everyone departing the carnival with smiles, newfound inspiration, and cherished memories.



# Students Explore History and Heritage on Study Tour to the Statue of Unity

On January 25th, students and faculty of CKSVIM embarked on an enriching study tour to the Statue of Unity. The day was filled with joy and learning as participants explored various attractions, including the museum, jungle safari, maze garden, and other scenic spots. The students gained deeper insights into the life and legacy of Sardar Vallabhbhai Patel, making the experience both educational and enjoyable. The tour aimed to provide an immersive understanding of India's rich history, architectural marvels, and the unifying values that bind the nation, leaving participants inspired and engaged.





### Welcomes Film Stars Malhar Thakar and Pooja Joshi in a Star-Studded Event

Renowned Gujarati film stars Malhar Thakar and Pooja Joshi graced CKSVIM with their presence in an exciting event organized as part of the promotion for their upcoming film "Lagan Special." The entire college community, including students, faculty, and staff, enthusiastically welcomed the celebrities, creating an atmosphere of joy and excitement. Malhar and Pooja engaged warmly with fans, posed for pictures, and added a personal touch to the occasion. Students further elevated the event with an impressive dance performance, showcasing their energy and talent. The event left a lasting impact, blending the world of cinema with academia in a memorable celebration that resonated with all attendees.

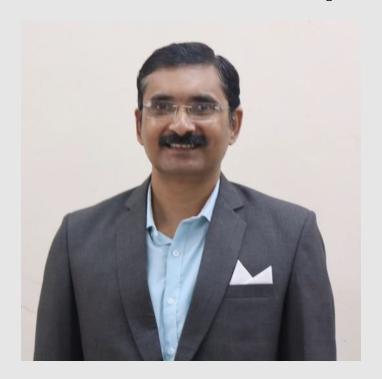




### Dr. Kerav Pandya Appointed as Management Dean at Shri Govind Guru University

We are thrilled to announce that our esteemed Director, Dr. Kerav Pandya, has been appointed as the new Management Dean at Shri Govind Guru University, Godhra. This exciting transition marks a significant opportunity for Dr. Pandya to bring his visionary leadership and innovative insights to shape the future of business education. His

extensive experience and commitment to excellence are sure to inspire both faculty and students as they embark on new academic endeavors under his guidance.



### Celebrating Management Days: Fostering Leadership and Innovation

CKSVIM recently organized an exciting Management Hungama event, featuring fun management games such as the Biz Quiz and Ad Mad Show for MBA and BBA students. This engaging celebration provided students with a platform to showcase their talents while enjoying a refreshing break from their regular routine. The event fostered a spirit of leadership and innovation, allowing participants to connect with each other in a lively and enjoyable atmosphere. Overall, it was a memorable experience that left everyone involved feeling inspired and energized.



# Embracing Unity and Vibrancy: CKSVIM Students Celebrate Group Day in Matching Attire

CKSVIM students recently celebrated Group Day, showcasing their spirit of unity and camaraderie by donning matching attire. This vibrant celebration not only highlighted the creativity and enthusiasm of the students but also fostered a sense of belonging and teamwork among participants. The lively atmosphere was filled with laughter and joy as groups engaged in various activities, reflecting their strong bond and collaborative spirit. By embracing this theme of unity, the students demonstrated that together, they can create memorable experiences that enrich their college journey. Overall, it was a day filled with fun, friendship, and a renewed sense of community.





### Sports Day Celebration in CKSVIM: A Day of Unity, Spirit, and Competition

Every year, the vibrant campus of CKSVIM comes alive with the exhilarating energy of Sports Day, aptly themed "Shaurya." This eagerly awaited event transcends mere athleticism, embodying a celebration of unity, spirit, and healthy competition among students, faculty, and staff. The festivities featured a diverse range of activities, including cricket, kho-kho, tug of war, and relay races, all infused with palpable enthusiasm from participants and spectators alike. The electric atmosphere resonated with cheers and laughter, creating an unforgettable experience for everyone involved. As the sun set, deserving winners were honored with trophies, celebrating their achievements in front of their peers. However, beyond the thrill of victory, what truly made the day memorable was the collective joy and camaraderie shared among all, reinforcing the bonds of community that make CKSVIM a remarkable place to learn and grow.





# Embracing the Spirit of Saraswati Puja: A Vibrant Celebration of Knowledge, Culture, and Unity in CKSVIM

Vasant Panchami, known widely as Saraswati Puja, is a festival of profound significance in Hindu culture, honoring Goddess Saraswati, the embodiment of knowledge, wisdom, and artistic expression. At CKSVIM, this revered festival was embraced with unwavering enthusiasm, uniting students, faculty, and staff in a vibrant celebration steeped in cultural reverence and academic fervor. The atmosphere was filled with joy and excitement as participants engaged in various activities that highlighted the importance of knowledge and learning, creating a strong sense of community and belonging. This celebration not only acknowledged the divine inspiration of Goddess Saraswati but also fostered a collective commitment to academic excellence and cultural appreciation, making it a memorable occasion for all involved.



#### **Embracing Wellness: Sahaj Yoga Session at CKSVIM**

On 15th February 2024, CKSVIM hosted a transformative Sahaj Yoga session aimed at introducing students to the numerous benefits of yoga. The event provided a platform for participants to explore practical exercises and techniques that promote physical and mental well-being. Guided by experienced instructors, students engaged in a series of exercises designed to enhance relaxation, focus, and overall health. The session not only fostered a sense of community among attendees but also encouraged a holistic approach to personal development, highlighting the importance of integrating wellness practices into daily life. Through this enriching experience, participants gained valuable insights into the power of yoga, empowering them to cultivate a balanced lifestyle amidst their academic pursuits.





# Celebrating Excellence at Revā 2024: CKSVIM's Remarkable Participation

Narmada College of Management recently hosted the prestigious management event, Revā 2024, which witnessed enthusiastic participation from various colleges. Notably, 20 students from CKSVIM actively engaged in this event, showcasing their talent and dedication. Among the highlights, our students, Parshva Shah and Virang Shah, emerged victorious in the debate competition, securing an impressive 3rd rank. Their remarkable performance not only reflects their individual prowess but also underscores the academic excellence fostered by our institution. Heartfelt congratulations are extended to Parshva Shah, Virang Shah, and all the participants from our college for their outstanding achievements, which truly exemplify the spirit of competition and collaboration in management education.





#### **Celebrity Visit Sparks Excitement at CKSVIM Campus**

The campus of CKSVIM recently hosted an exceptional gathering as renowned movie stars Mr. Satish Bhatt and Ms. Yukti Randeria graced the grounds for the promotion of their upcoming film "Vanilla Ice Cream." The atmosphere was electric as the stars arrived, bringing with them a sense of glamour and excitement. During their visit, they shared insightful details about their movie, offering the audience a glimpse into the creative process and storyline behind their latest cinematic venture. Their presence infused the campus with a vibrant sense of anticipation, leaving everyone eagerly awaiting the release of their film. It was an unforgettable day filled with star-studded charm and enthusiasm, making a significant mark on the CKSVIM community.





#### **CKSVIM Students Explore Opportunities at Kanan International**

CKSVIM recently embarked on an enlightening journey to Kanan International, a distinguished foreign education consultancy in Gujarat. During the visit, students engaged in a comprehensive session focused on the motivations behind pursuing education abroad, while exploring a multitude of study and work opportunities available overseas. They gained valuable insights into the study abroad process and learned about the vital role the service industry plays in facilitating international education. Additionally, students enjoyed a guided campus tour of Kanan International, experiencing its facilities firsthand. Overall, the visit was enriching and informative, broadening students' horizons and deepening their understanding of international education options.





#### **CKSVIM Students Engage in YI PATHFINDER Program**

CKSVIM students recently participated in the YI PATHFINDER program, an insightful initiative that allowed them to explore the diverse verticals that Youth India (YI) engages with. Through this program, students gained a deeper understanding of YI's operational landscape, enhancing their awareness of the various social and entrepreneurial initiatives undertaken by the organization. The experience not only broadened their knowledge but also inspired them to consider how they can contribute to and engage with the community through impactful projects.



#### **CKSVIM Student Wins Best Paper Award at MSU Conference**

Ms. Heena Bhavsar, a talented student from CKSVIM, showcased her academic prowess by presenting a compelling paper at the Students' National Conference hosted by MSU, Baroda. Her remarkable achievement not only earned her the prestigious best paper award but also brought immense pride to the college community. This recognition highlights Ms. Bhavsar's dedication and hard work, as well as CKSVIM's commitment to fostering academic excellence among its students. Her success serves as an inspiration for her peers and underscores the potential of CKSVIM students in contributing to scholarly discourse.



CKSVIM Celebrates 13th Annual Day with Spectacular Festivities

On 22nd March, CKSVIM hosted a magnificent celebration to commemorate its 13th Annual Day Function, creating a vibrant platform for students, faculty, and staff to showcase their talents and achievements. The festivities commenced with an inaugural ceremony attended by distinguished guests, including Dr. Pratapsinh Chauhan, Vice-Chancellor of SGGU, and Shri Ketan Mehta, CEO of Amines Biotech Pvt Ltd & JITO Vadodara. The event recognized and honored academic excellence, with meritorious students receiving awards, certificates, and medals for their outstanding performance in both academics and extracurricular activities. A highlight of the evening was the captivating cultural performances by MBA and BBA students, featuring a range of mesmerizing dance styles, from classical to contemporary. Overall, the Annual Day Function at CKSVIM was a resounding success, encapsulating the spirit of unity, creativity, and excellence that defines the college community.





