



SAKSHAM

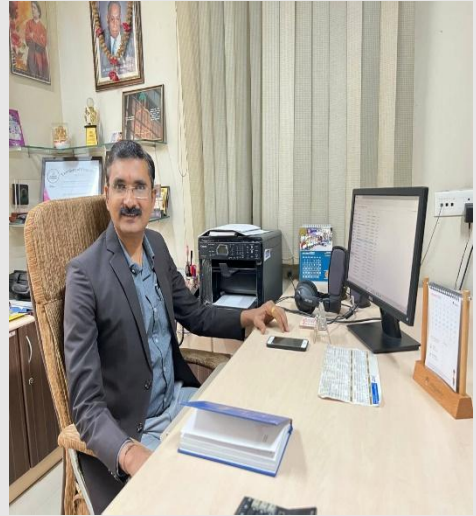
Quarterly News Letter



April to June 2024

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From the Director's Desk

Dear CKSVIM Community,

As we celebrate the recent accomplishments of our MBA Semester 1 students, I want to take a moment to reflect on the profound importance of data, information, and knowledge in our management education framework. In today's rapidly evolving business landscape, these elements are not merely academic concepts; they are foundational pillars that empower our students to become effective leaders and decision-makers.

Our recent achievements, highlighted by the outstanding university exam results of our students, serve as a testament to their dedication, resilience, and commitment to excellence. These results reaffirm CKSVIM's position as Vadodara's premier MBA college, where we strive to create an environment that not only nurtures academic rigor but also emphasizes the practical application of knowledge in real-world scenarios.

As we advance in our educational journey, it is essential that we equip our students with the skills to navigate the complexities of the business world. Understanding data allows for informed decision-making, while transforming that data into meaningful information fosters strategic thinking and effective communication. Ultimately, the synthesis of this information into actionable knowledge enables our students to approach challenges with confidence and innovation.

I encourage our students to embrace a culture of continuous learning and inquiry, as the interplay between data, information, and knowledge will be crucial in shaping their future

careers. Together, let us celebrate our successes and continue to foster a spirit of excellence that defines CKSVIM.

Thank you for your unwavering commitment to our mission and for being an integral part of our community.

Warm Regards,
Dr. Kerav Pandya
Director

Congratulations to CKSVIM MBA Sem 1 Students!

Congratulations to the MBA Semester 1 students of CKSVIM on their outstanding university exam results! Their dedication and skills in business management truly shine through in their achievements. These remarkable accomplishments reaffirm CKSVIM's position as Vadodara's premier MBA college, committed to shaping tomorrow's leaders through academic excellence and industry relevance.

SMJV's CKSVIM
India's Global Business School

**MBA Sem 1
Institute Toppers**

BAMANIA AYUSHI SHASHIKANT
8.86 CPI

SHAH PRIYAL MANISHKUMAR
8.86 CPI

CONGRATULATIONS

ADMISSION@CKSVIM.EDU.IN
SMJV's Campus, RV Desai Road, Pratapnagar, Vadodara-390004 |
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We extend our heartfelt congratulations to the MBA Semester 1 students of CKSVIM on their outstanding university exam results! Their dedication and skills in business management have truly shone through, reflecting their hard work and commitment to excellence. These remarkable achievements reaffirm CKSVIM's reputation as Vadodara's premier MBA college, dedicated to shaping the leaders of tomorrow through a blend of academic rigor and industry relevance. We are proud of their accomplishments and excited to see their future endeavors!

**MBA Sem 1
Institute Toppers**



**BARIYA PRERNABEN
PRAVINBHAI
8.57 CPI**



**MASKE HARSHITA
NARENDRA
8.57 CPI**



**SHAH UDIT
YAGNESHKUMAR
8.57 CPI**

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Celebrating Excellence: Congratulations to CKSVIM Students!

Congratulations to the students of CKSVIM on their outstanding university exam results! Their dedication and skills in business administration have truly shone through, highlighting their commitment to excellence in their studies. These remarkable achievements reaffirm CKSVIM's status as Vadodara's top BBA college, dedicated to shaping tomorrow's leaders through a perfect blend of academic rigor and industry relevance. We take immense pride in their accomplishments and look forward to their continued success!

SHINING STARS OF B.B.A SEM-4

RANK
2



PRIYANSHI SHAH
8.47 SPI

RANK
1



FEREN CHOKSHI
8.52 SPI

RANK
3



AMEY OZA
7.90 SPI

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Empowering Future Leaders: Successful SPSS Workshop at CKSVIM

CKSVIM recently hosted a successful SPSS workshop for MBA Semester 2 students, led by Dr. Kerav Pandya. This enriching experience equipped students with essential skills in data analysis and research, enhancing their academic and professional development. Participants had the opportunity to apply these valuable tools practically on computers, further solidifying their understanding and readiness for the challenges of the business world. The workshop not only fostered a deeper grasp of critical methodologies but also emphasized CKSVIM's commitment to providing students with a well-rounded education that prepares them for future success.



The Role of Discipline for Management Students: Insights from Self-Help Classics

Contributed by Dr. Rashvin Tailor, Associate Professor, CKSVIM

Discipline is often cited as a cornerstone of success, especially for management students who aspire to thrive in the dynamic world of business. Self-help books like *The 5 AM Club*, *The 7 Habits of Highly Effective People*, *Attitude is Everything*, and *Atomic Habits* emphasize the transformative power of discipline in achieving personal and professional goals. This article explores the role of discipline for management students, drawing insights from these influential works.

1. The Power of Early Rising: Lessons from *The 5 AM Club*

Robin Sharma's *The 5 AM Club* advocates for waking up early as a means to seize the day and cultivate discipline. The premise is simple: the early morning hours provide a unique opportunity for uninterrupted focus and personal development. For management students, establishing a morning routine can foster discipline, enabling them to allocate time for study, self-reflection, and skill development before the distractions of the day set in. This practice not only enhances productivity but

also instils a sense of control and accomplishment, laying the groundwork for effective time management and prioritization.

2. Building Habits for Success: Insights from *Atomic Habits*

James Clear's *Atomic Habits* delves into the science of habit formation, illustrating how small, consistent changes can lead to significant outcomes. Discipline plays a crucial role in habit-building, as it requires commitment and perseverance. For management students, developing disciplined habits—such as regular study sessions, networking activities, and self-improvement practices—can lead to substantial growth over time. Clear emphasizes the importance of focusing on systems rather than goals, encouraging students to create an environment conducive to positive habits. By applying these principles, management students can cultivate a disciplined approach to their studies and career aspirations.

3. Proactive Mindset: Lessons from *The 7 Habits of Highly Effective People*

Stephen R. Covey's *The 7 Habits of Highly Effective People* highlights the importance of discipline through the lens of proactive behavior. Covey emphasizes the first habit: being proactive, which involves taking responsibility for one's life and choices. For management students, this means adopting a disciplined mindset where they actively seek opportunities for growth rather than waiting for circumstances to change. By practicing self-discipline, students can effectively manage their time, prioritize tasks, and develop a strong work ethic—key attributes that set effective leaders apart. This proactive approach enables them to navigate challenges with resilience and confidence.

4. Attitude and Discipline: Insights from *Attitude is Everything*

In *Attitude is Everything*, Keith Harrell asserts that a positive attitude is foundational to success, and discipline is a vital component of that attitude. For management students, maintaining a disciplined approach to their studies and professional development is crucial, especially during challenging times. Discipline fosters resilience, helping students stay focused on their goals despite setbacks. Cultivating a disciplined attitude encourages students to view challenges as opportunities for growth, reinforcing their commitment to excellence and enabling them to persevere in the face of adversity.

Conclusion: The Synergy of Discipline and Success

Discipline is a critical attribute for management students, serving as the bedrock for effective learning, personal growth, and professional success. Insights from self-help classics like *The 5 AM Club*, *Atomic Habits*, *The 7 Habits of Highly Effective People*, and *Attitude is Everything* underscore the transformative power of discipline in shaping one's future. By integrating disciplined practices into their daily lives, management students can enhance their productivity, build positive habits, and cultivate a proactive mindset that positions them for success in their academic and professional journeys. Ultimately, discipline is not just a skill; it is a way of life that empowers students to realize their full potential and lead with confidence in the ever-evolving landscape of management.

The Importance of Data, Information, and Knowledge in Management Education

Contributed by: Dr. Kerav Pandya, Professor Director CKSVIM

In today's fast-paced and data-driven business environment, the concepts of data, information, and knowledge have become increasingly significant in management education. Understanding these three elements is crucial for aspiring managers and leaders who must navigate complex decisions,

devise strategies, and drive organizational success. This article explores the importance of data, information, and knowledge in management education, highlighting their interconnections and implications for effective decision-making and strategic planning.

1. Understanding Data: The Foundation of Decision-Making

Data is the raw material of business intelligence. It comprises unprocessed facts, figures, and statistics that, when collected, provide a basis for analysis and insight. In management education, data is fundamental for several reasons:

- **Informed Decision-Making:** Management students learn to collect and analyze data to make informed decisions. Whether it's market research data, financial metrics, or consumer behavior statistics, the ability to interpret data allows future managers to assess situations accurately and identify opportunities for improvement.
- **Quantitative Analysis:** Courses in quantitative methods and analytics emphasize the importance of data in evaluating business performance. Students develop skills in statistical analysis, forecasting, and data visualization, enabling them to draw meaningful conclusions from complex datasets.
- **Performance Measurement:** Data plays a crucial role in measuring organizational performance. Management students learn to utilize key performance indicators (KPIs) to track progress, identify trends, and benchmark against industry standards, fostering a culture of continuous improvement.

2. Transforming Data into Information: The Value of Context

While data serves as the foundation, it is the transformation of data into information that adds value. Information is data that has been processed, organized, or structured to provide context and relevance. Its significance in management education includes:

- **Enhanced Understanding:** Management students learn how to convert raw data into actionable insights. By applying analytical tools and techniques, they can extract relevant information that aids in understanding market dynamics, customer preferences, and competitive landscapes.
- **Effective Communication:** The ability to convey information clearly and persuasively is essential for managers. In management education, students are trained to present data-driven insights effectively, ensuring that stakeholders understand the implications and relevance of the information provided.
- **Decision Support Systems:** Information systems are integral to modern management practices. Students learn how to utilize decision support systems and business intelligence tools that rely on processed data to provide timely and relevant information for strategic decision-making.

3. Knowledge: The Application of Information

Knowledge goes beyond information; it is the synthesis of information, experiences, and insights that inform decision-making and problem-solving. In the context of management education, knowledge is crucial for several reasons:

- **Critical Thinking and Problem Solving:** Knowledge equips management students with the ability to think critically and approach problems from various perspectives. By applying their

knowledge to real-world scenarios, students develop solutions that are informed by both theory and practice.

- **Strategic Thinking:** Knowledge fosters strategic thinking, enabling future managers to understand complex business environments and devise effective strategies. Students learn to leverage knowledge from various sources, including academic research, industry best practices, and case studies, to make sound decisions that drive organizational success.
- **Lifelong Learning:** In the rapidly changing business landscape, the importance of continuous learning cannot be overstated. Management education emphasizes the need for students to engage in lifelong learning, ensuring that they stay current with industry trends, emerging technologies, and evolving management practices.

Conclusion: The Interconnectedness of Data, Information, and Knowledge

In conclusion, the interplay between data, information, and knowledge is fundamental to management education. Data provides the foundation for analysis, information enhances understanding and communication, and knowledge empowers critical thinking and strategic decision-making. By integrating these elements into their education, management students are better equipped to navigate the complexities of modern business environments.

As organizations increasingly rely on data-driven strategies, the ability to analyze data, extract meaningful information, and apply knowledge effectively will be paramount for future leaders. Ultimately, the emphasis on data, information, and knowledge in management education not only prepares students for their careers but also fosters a culture of informed decision-making and continuous improvement within organizations.