



SAKSHAM

Quarterly News Letter



Jul-Sept 2024

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From the Director's Desk

Dear Students, Faculty, and Stakeholders,

It has been an exciting and dynamic period for our institute from July to September 2024. We successfully celebrated National Management Week, fostering community spirit and learning through impactful initiatives. Our BBA orientation program welcomed new faces, ready to embark on their educational journey with us.



We organized enriching industrial visits to Lupin and SwissPac, giving students hands-on experience in corporate settings. The promotion of two engaging films, Fakt Purusho Mate! and Udan Choo!, added a touch of entertainment to the mix, blending learning with fun.

We also recognized academic excellence by felicitating our MBA semester toppers, while an inspiring talk by Dr. Bhavesh Bhatia motivated students to aim higher. A Soft Skills Development Workshop by CII MCC further enhanced our students' professional skills, preparing them for the future.

Finally, we united in celebrating Ganesh Chaturthi, bringing cultural vibrancy to our campus. This quarter has been a testament to our commitment to holistic learning and personal growth.

Let us continue this momentum as we move forward.

**Warm Regards,
Dr. Kerav Pandya
Director**

National Management Week Inauguration

C.K. Shah Vijapurwala Institute of Management (CKSVIM) celebrated NMW week from Aug 01 to Aug 07, 2024 and marked by meaningful initiatives: **"Wall of Kindness"** (Bhalai Ki Diwal) and **"Wall of Education"** (Shiksha Ki Diwal). These thoughtful programs were organized with the intent of fostering generosity, empathy, and social responsibility within the student community.



Sahaj Yoga Camp at CKSVIM

CKSVIM organized a Sahaj Yoga camp, fostering inner peace and well-being among students through meditation, promoting mental health, self-awareness, and a positive outlook on life.



Food Distribution Drive in Slum Areas

CKSVIM organized a food distribution drive in slum areas, providing essential meals to underprivileged families and spreading hope through community service.



CPR and Fire Safety Sessions with Community Outreach

On Day 2 of National Management Week, CKSVIM hosted CPR and fire safety sessions to equip participants with life-saving skills, followed by a food distribution drive in slum areas, reinforcing their commitment to community service.



Free Medical Health Checkup Camp at CKSVIM

CKSVIM organized a free health camp offering consultations and screenings for students, staff, and the public, promoting preventive care and accessible healthcare services.





Tree Plantation Drive during National Management Week

Students received seeds and plants to promote environmental awareness and sustainability, encouraging individual contributions to ecological preservation.



Social Work During National Management Week:

CKSVIM's students visited Parivartan School and Sevathirth, engaging with children and individuals with disabilities through games, art, and Sahaj Yoga meditation. They fostered bonds of friendship, distributed stationery, and supported vocational initiatives by purchasing handmade products. The visit promoted social responsibility, inclusion, and cultural awareness, leaving a lasting impact on both students and participants.



Blood Donation Camp during National Management Week

CKSVIM, in collaboration with Yi Vadodara, Shree Jalaram Blood Bank, and Lions Club Karelibaug, organized a successful blood donation camp, collecting 45 units from 52 participants. Special thanks to Dr. Neel Thakker for coordinating the event, promoting community involvement in public health.



Career Awareness Program at Kanya Chhatralaya

CKSVIM students visited Kasturba Kanya Chhatralaya, engaging in games and distributing food and stationery, creating a joyful experience for the 27 resident girls.



Industrial Visits

CKSVIM students gained valuable industry insights during visits to Lupin Pharmaceuticals and Swiss Pac Pvt. Ltd., bridging academic learning with real-world applications.



The BBA Orientation Program

The BBA Orientation Program at CKSVIM marked an inspiring start for Batch 4, featuring insights from Institute Director Dr. Kerav Pandey, faculty, and esteemed trustees. Excitement is in the air as students embark on a journey blending theory with practical experience to shape future leaders!



Gujarati Film Promotion

The CKSVIM campus buzzed with excitement as the star-studded cast of the movie *Fakte Purushho Maate* visited for a special event, warmly welcomed by students and faculty. The atmosphere was electric as the stars interacted with students, danced to popular songs, and created memorable moments through countless photos. Following this, the stars from the upcoming Gujarati movie *Udaan Chhoo* brought even more energy, making the day unforgettable for all in attendance. This lively interaction left students thrilled to meet their favorite celebrities in person!





Soft Skills Development Session

MBA final year students at CKSVIM participated in an engaging and interactive soft skills development session, skilfully conducted by CII-MCC. The workshop empowered students with essential communication and interpersonal skills, preparing them for successful careers ahead.



Ganpati Celebration

CKSVIM joyfully celebrated the Ganesh Festival, bringing together students and faculty for a vibrant display of devotion and culture. The festivities included traditional prayers, colorful decorations, and engaging cultural programs that fostered unity and spirit. This celebration not only honored Lord Ganesha but also strengthened the bonds within the CKSVIM community.

